Rome Brings Family Campfire Fun To Outdoor Retailer

What
Rome will be introducing several new items for 2008 at the upcoming Outdoor Retailer Summer Market.

*S’more Maker* – Enjoy warm, gooey treats with this chrome plated steel s’more maker. Easy to use and fun for the young and young at heart. Makes 3 s’mores at a time

*Family Camping Skillet* – A small griddle with a long handle for safety, the family camping skillet is designed to introduce outdoor cooking concepts to kids. Easy for kids to make pancakes and other treats with the help of a parent.

*The Fork Support* – The solid steel fork support lets the camper kick back while cooking hotdogs over the fire.

Where
Booth #59084
Outdoor Retailer Summer Market
Salt Palace Convention Center
Salt Lake City, UT

When
August 9th – 12th

Background
A family owned business established in 1964, Rome Industries manufactures niche family cookware for use around the campfire, fireplace & BBQ. From marshmallow roaster and hot dog forks to Pie Iron™ sandwich cookers, Rome’s name is rooted in non technical fun products. Rome products are sold by independent & chain outdoor stores, RV centers, campground, gourmet houseware stores and mail order catalogs throughout North America.

Press Contact
Michael O’Russa
Sales & Marketing Manager
Rome Industries, Inc.
tel 800-818-7603
fax 800-936-7663
michael@romeindustries.com
Contact Michael O’Russa for all press inquiries including artwork, interviews, samples etc…
Michael will also be in attendance at Outdoor Retailer.

Corporate Office:
Rome Industries, Inc.
1703 West Detweiller Drive
Peoria, IL 61615
www.romeindustries.com